BulletinIndustry Divisions

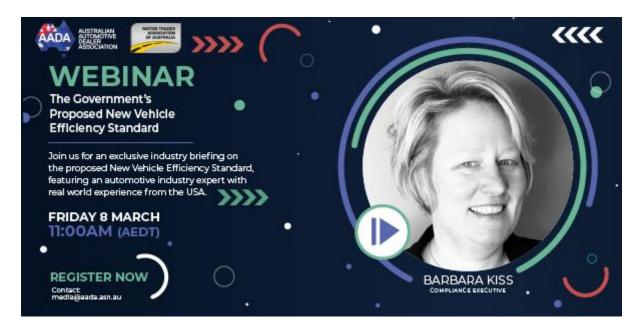


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MTAA – AADA Dealer Webinar - The Government's Proposed New Vehicle Efficiency Standard

Victorian Automobile Dealer Association (VADA) members are invited to attend a joint Motor Trades Association of Australia (MTAA) and Australian Automotive Dealer Association (AADA) exclusive briefing on the Australian Government's proposed New Vehicle Efficiency Standard (NVES).

This is a special moment in lobbying in the Automotive retail sector as the two major automotive industry associations share resources and IP to combine to help sway the Australian Government NVES criteria. VADA wishes to acknowledge the respective boards of MTAA and AADA for their actions thus far in this most critical time for our sector.



The webinar will be held on Friday 8 March 2024 Time: 11:00am (AEDT) Presenters: Featuring Barbara Kiss alongside MTAA CEO Matt Hobbs & AADA CEO James Voortman. You can register by taking this link.

The Government is seeking to catch up to the United States by 2028. Dealers will hear from Barbara Kiss, a distinguished former automotive regulatory executive who helped design and implement a number of fuel efficiency policies in the US. Certainly, a key and effective strategist.

Barbara will join MTAA CEO Matt Hobbs and AADA CEO, James Voortman, to provide Dealers with invaluable insights from the US market along with the potential implications, challenges, and opportunities these standards will bring for Australian new car Dealers.

MTAA, VADA and AADA urge dealers to not miss the chance to deep dive into the standard, and gain insights from the US market and lessons learned there. Register now to secure your spot at this essential industry briefing!

VADA thanks Ashleigh Sykes from AADA for her assistance in producing this meeting notice and invitation.